

FISHHAWK RANCH NEWS

January, 2010

HOLIDAY LIGHT TRIBUTE TO JESSICA ROSE RECOGNIZED IN NEIGHBORHOOD LIGHT CONTEST

FishHawk Ranch resident Robby Gallo, 15, honored his sister Jessica Rose, who passed away last year, by putting together an award winning light show. His show earned runner-up in the FishHawk Ranch neighborhood contest; and won first place in the hearts of many residents. Shortly after Jessie lost her battle last February due to complications in her treatment, Robby became focused on his light display plans for Christmas. He spent a lot of time during the year doing research on how to set up the system including speaking to Paloma Glade neighbor Tim, who was the overall winner of the contest.

Robby's mother, Maureen Massari knows where Robby's passion came from, "I know my son pretty well and I attribute what he accomplished this holiday season to being inspired by his sister and the joy she brought to others. I believe this was his way of bringing joy to others in her memory and helping to carry on her legacy the only way he knew how." In addition to doing the light show, he created a web site: www.ourlightdisplay.webs.com where his holiday light videos are displayed.



Through the light show, Robby hopes more people will be informed about the newly formed organization honoring his sister. The Jessica Rose Foundation was formed in September to help families struggling with the financial strains associated with having children diagnosed with cancer. For more information about Jessica Rose and the ongoing charity associated in her honor, visit: www.jessicarosefoundation.org.

The organization is planning a huge grand opening event at Sunset Bay Chapel in FishHawk Ranch on February 6, Jessica's first "Angel Day" anniversary. It will be a family fun day fundraiser with lots of raffles, children's activities, entertainment, local vendors, a beautiful memorial service for Jessie and much more. All proceeds go to the foundation to fund the program and help families in the Greater Tampa Bay area.